

<p><b>CFA Cell</b> <b>BSNL Corporate Office,</b> 1st Floor, Bharat Sanchar Bhawan, Janpath, New Delhi-110001 Ph. 011-23714242</p>	 <p><b>भारत संचार निगम लिमिटेड</b> (भारत सरकार का उपक्रम) <b>BHARAT SANCHAR NIGAM LIMITED</b> (A Govt. of India Enterprise)</p>
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To,

**The Chief General Managers,  
All telecom circles/Metro Districts.**

No. BSNLCO-CFAO/11(14)/2/2020-CFA-BSNLCO

Dated: 04<sup>th</sup> Sept 2023.

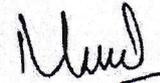
**Subject: BSNL DAY CELEBRATION -req.**

1. As part of BSNL Day Celebration, it has been decided to have "Sketch/Painting Competition for Children" organized across the country, which will strengthen our relationship with citizens. Following methodology should be adopted to conduct this program.
  - 1.1. Every OA should decide a venue, preferably a school/educational campus, where this event shall be organised. This venue should be decided by 10<sup>th</sup> of September, 2023.
  - 1.2. Invitation should be sent to all the schools in the OA (Private and Government) to invite the children in the age group (5-10 years) to participate in this sketch/Painting Competition.
  - 1.3. The event should be organised between any day between 20<sup>th</sup> to 27<sup>th</sup> September, 2023 as per the dates suitable to the OA.
  - 1.4. The top three winners for this painting competition should be declared on the very next day of organising the event. The top winner shall be awarded one year complementary service of FTTH Broad band for the Plan 599, the second position shall be awarded six months complementary service and third position shall be awarded three months complementary service from BSNL.
  - 1.5. The theme for the Painting Competition shall be 'SMART LEARNING USING BSNL BHARAT FIBRE'.
  - 1.6. The price distribution should be organised by the OA Head / BA Head on 1<sup>st</sup> October, 2023 in a programme to be conducted at OA/BA Head level.
  - 1.7. The photograph of all the paintings along with the details of the children should be shared with the circle marketing division. Circle marketing should make good use of these paintings, for further publicity in social media.

2. The payment to the partners for the WiFi ONT, shall be done as per already conveyed instructions issued vide letter no. 1-1/2020-R&C (CFA){Circular R&C-CFA no. 23/23-24} dated 20-06-2023 and subsequent clarification.

3. A fixed monthly service charges of Rs. 150 shall be paid to the FTTH partner, for the period for which the award winners have subscribed for the complimentary subscription ie 3 to 12 months as per para above). After the complimentary period is over, the incentive shall be paid as per revenue share policy.

4. This has issued with the approval of competent authority.



(Munish Vohra)

Astt. General Manager (CFA)  
BSNL CO, New Delhi.

**Copy to:**

**CGM ITPC, for kind information and necessary action please.**